



## Sponsorship Opportunities 2020

A Community Competition to End Hunger



|   | Presenting<br>\$5,000 | Platinum<br>\$2,500 | Gold<br>\$1,000 | Silver<br>\$500 |
|---|-----------------------|---------------------|-----------------|-----------------|
| Lead recognition on all promotional materials & MOM Newsletter (March issue, approx. distribution: 8,000)*  | ✓                     |                     |                 |                 |
| Recognition in eNewsletter, with link to sponsor's website (Feb—April issues, approx. distribution: 7,500)* | ✓                     |                     |                 |                 |
| Recognition in Press Release*   | ✓                     |                     |                 |                 |
| Speaking Opportunity at Event   | ✓                     |                     |                 |                 |
| Name and Logo Recognition on MOM home-page website with link to sponsor's website                           | ✓                     | ✓                   |                 |                 |
| West Towne—Two weeks recognition on all Entrance Doors . April 6, 2020—April 19, 2020                       | Logo                  | Logo                |                 |                 |
| Recognition in digital media and other potential media  | Logo                  | Logo                |                 |                 |
| West Towne Backlit Ad Panel / Main Midway 30 days—March 20, 2020 – April 19, 2020                           | Logo                  | Logo                | Name            |                 |
| Recognition on all team structure signs displayed at West Towne— April 8, 2020—April 19, 2020               | Logo                  | Logo                | Name            |                 |
| Recognition Award to place at your office   | ✓                     | ✓                   | ✓               |                 |
| Banner Recognition at Awards Ceremony (provided by sponsor)   | Inside Venue          | Inside venue        | Inside venue    |                 |
| Recognition on Event Marketing Materials *  | ✓                     | ✓                   | ✓               |                 |
| Social Media Promotion. Facebook & Twitter, including link to sponsor's website                             | Logo                  | Logo                | Name            | ✓               |
| Complimentary entry for one team with Recognition of team and structure on MOM's homepage and e-newsletter  | ✓                     | ✓                   | ✓               | ✓               |
| Recognition in Event Program*   | Logo or Ad            | Logo                | Name            | Name            |
| Recognition on Event Web Page with link to sponsor's website  | Logo                  | Logo                | Name            | Name            |

April 8, 2020—April 19, 2020 | West Towne Mall

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\* Deadlines Apply

canstructionmadison.org