



Preventing Homelessness, Ending Hunger

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## 2018 CANSTRUCTION® MADISON RULES

The following rules govern the Canstruction® Madison competition. Teams who do not follow the rules risk having their structure removed (if safety is an issue) and/or be deemed ineligible for awards.

### Structures

- 1) The structure must be in good taste and suitable for public viewing. In addition, the structure must not embrace or promote a political view or position. Middleton Outreach Ministry (MOM) reserves the right to reject a proposed structure design.
- 2) The structure must fit within a 8-foot (l) x 120-foot (w) x 10-foot (h) or 12-foot (l) x 8-foot (w) x 10-foot (h) space (no exceptions). MOM will provide an 8-foot x 12-foot plywood base for each structure.
- 3) Cans and packaged goods must be the structure's primary building components with a minimum requirement of 1,000 cans or packages per structure.
  - Cans and packages must be full, unopened and with labels intact.
  - Labels must not be covered, removed or altered. Clear tape may be applied over labels, however strongly discouraged as it damages the label during deconstruction.
  - Cans and food packages may not be permanently altered (example: painting the bottom of cans).
  - The maximum can size is 48 oz.
  - Multi-packs may be opened if individual items within are packaged (example: 12 packs of Ramen noodles). If items within are not individually packaged the multi-pak must not be opened. Unopened multi-packs count as one item. If a multi-pack is opened, each item within will be counted as one item.
- 4) Structures must NOT incorporate:
  - Glass containers
  - Expired food
  - Pet food
  - Soda or alcoholic beverages
  - Junk food, which is defined as prepackaged, ready-to-eat or highly processed foods that are high in salt, sugar, fat, chemical additives and/or calories but low in nutritional value. Examples include candy, sugary breakfast cereal, cheese puffs, and potato chips.
  - Permanent adhesives applied to cans and packages.
- 5) Non-food items that may be used are:
  - Plastic food containers may be used. Teams must make sure that plastic containers can support the weight of the structure.
  - Wood, plywood, foam core, particle board and cardboard may be used for leveling or constructing the structure's frame.
  - High-tension rubber bands, nylon string, wire, Velcro, clear tape, double-faced tape may be used as long as the removal of these materials does not damage labels or food packaging during the build or deconstruction. The only exception is clear tape, which may be left on the labels and food packages after deconstruction.
- 6) Props and supplemental materials that may be used are:
  - Colored tarp beneath the structure



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- Lighting using silent, battery power
  - Animation using silent, battery powered motors
- 7) Signs created by MOM will be provided to each team to place near the structure. Please bring an easel to support a 2-foot x 3-foot foam core sign. Prior to the build, teams will provide MOM with:
- Team name
  - Sponsor(s) names and their logo(s)
  - Text that includes the structure's name, a brief description of the structure, recognition sponsor(s) and other supporters (example: grocery), recognition of key team members (example: design expert and/or team leaders). Note this information will also be used on the Canstruction Madison website and social media.

## Team Size and Composition

- 1) There is no maximum size for a Canstruction team.
- 2) Teams may be composed of employees or members of the sponsoring organization, members of an affiliated group (example: club, association or student group), and/or family members of either of these groups.
- 3) Every team should have at least one design expert, who may or may not be an employee or member of the sponsoring organization.
- 4) On the day of the build, no more than 10 team members may actively work on the structure at one time (exceptions may be made with prior permission from MOM).

## Team Responsibilities

Team and individual responsibilities with associated target dates are included in the [Team Timeline](#).

- 1) If your team has never participated in Canstruction before, then at least one team member must attend a [Canstruction orientation](#) (contact MOM to schedule). Returning teams may attend an orientation meeting if they wish.
- 2) Each team will:
  - Obtain their own supply of canned and packaged food items and building materials. Sponsors may purchase food items from groceries and/or food distributors. Sponsors or teams may host food drives. MOM will provide a [list of food distributors](#) who will provide discounts.
  - Email structure information – a drawing and description of their structure ([example](#)) and a deconstruction plan ([PDF](#)) – to MOM for approval. MOM will provide each team with feedback.
  - Email an initial and final Food Collection Form ([Excel](#)) to MOM. This form gathers detailed information about the canned and packaged goods to be used.
  - Arrange for the delivery of its own supply of food items and other building materials to West Towne Mall. These items should be packed in sturdy cartons and labeled with the team's name.
  - Verify that team members participating in build and/or deconstruction signed a *Waiver of Liability*.
  - Encourage team members to support the event by visiting West Towne Mall during the exhibition week, liking and sharing on social media, and attending the award ceremony.
  - Assign a few team members to participate in deconstruction of their structure.
- 3) Teams may have a representative stationed at their structure during public viewing hours to:
  - Answer questions about their structure, sponsor, company and/or organization.
  - Promote the safe exhibition of their structure.



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## Build and Deconstruction

- 1) Prior to the build:
  - a) Food delivery, build and deconstruction schedule will be emailed to team leaders by MOM.
  - b) A practice build is encouraged, but must be at your own location not at West Towne Mall.
  - c) After receiving the individual site assignment at West Towne Mall, teams are encouraged to visit their site prior to the build to determine best positioning of their entry in the space provided.
- 2) During the build:
  - a) The use of ladders and step stools is permitted.
  - b) Teams must provide their own power source for power tools. Gasoline powered generators are not permitted. Power source must be a silent battery. Courtesy to West Towne Mall store owners during business hours is important.
  - c) Teams will follow MOM onsite representative instructions regarding reusable packing boxes.
  - d) Notify the MOM onsite representative when your structure is completed.
  - e) Team sponsors, fellow employees or organization colleagues may visit.
- 3) During deconstruction:
  - a) Again ladders, step stools and power tools are permitted but are provided by teams. The power tools must be battery powered and as quiet as possible.

## Judging and Awards

[Awards and award criteria](#)

- 1) Team members cannot be present during judging.
- 2) The team signs will not be displayed during judging.

## Photography and Videography

Photographs and videography will be taken of each structure by a MOM volunteer. Team members must sign a *Photo Release Form*. Teams may also take their own photos or videos.

## Tax Deductions (Donations)

This competition benefits Middleton Outreach Ministry, a 501(c)(3) not for-profit charity. The value of all food and packaged goods donated is tax deductible. MOM will provide each team sponsor with the appropriate information for tax purposes.